

# HOW TO CREATE A SECURE PASSWORD THAT IS EASY TO REMEMBER?



Practical guide for end users and non-technical users



**A good password should be:**

**long, unique, hard to guess, and easy for you to remember.**

## STEP BY STEP

1



### 1. Think of a phrase you can remember

Choose a simple and personal phrase that means something to you.  
Example: "My coffee makes me happy every morning".

2



### 2. Turn the phrase into a base

You can join words, use initials, or use a mix that is easy to remember. Example: "MyCoffeeMakesMeHappyEveryMorning".

3



### 3. Make it longer

The longer it is, the better. Try to make it at least 14 characters long.

4



### 4. Add uppercase letters, numbers, and symbols

Add one or two elements that are easy for you to remember.  
Example: "MyCoffeeMakesMeHappyEveryMorning!27".

5



### 5. Use a personal rule

You can repeat a pattern that only you understand, for example: always add a symbol at the end and two numbers you remember.

6



### 6. Do not use obvious data

Avoid your name, date of birth, 123456, qwerty or information that is easy to guess.

7



### 7. Use a different password for each important account

Email, banking, and social media should have different passwords. If you can, use a password manager.



Personal phrase

+



Length

+

Aa

Uppercase

+

12

Number

+

!

Symbol

**ILLUSTRATIVE EXAMPLE:**

**MyCoffeeMakesMeHappyEveryMorning!27**



### FINAL CHECKLIST

- ✓ It has 14 characters or more
- ✓ It combines letters, numbers, and symbols
- ✓ It does not use obvious data
- ✓ It is easy for me to remember
- ✓ I do not reuse it for all my accounts
- ✓ I store it securely



### AVOID THIS

- ✗ 123456 or password
- ✗ Your name + date of birth
- ✗ The same password for everything
- ✗ Words that are too simple
- ✗ Sharing it by message or on visible paper



### EXTRA TIP

If an account is important, also enable **2-step verification.**

